







ONE HUNDRED PERCENT FANTASY, INSPIRATION AND TEMPTATION

The combination of creativity, aesthetics, individuality, environmental credentials and quality – HERADESIGN® *creative*. With this originality, all doors are open to the beauty of nature – these are tempting perspectives!

You know the situation, when an idea slowly develops; it grows and solidifies until the perfect design is created. When your idea becomes a plan and when the plan is finally put into action – these are the moments in life that confirm that the job is not just a profession, but a vocation.

Take advantage of the opportunity to implement your most unusual ideas, or even expand on them. Benefit from HERADESIGN® *creative*.

LET YOURSELF BE TEMPTED BY NEW IDEAS!



PRODUCT PROPERTIES

THAT SET US APART

HIGH QUALITY AND SUSTAINABLE RAW MATERIALS

HERADESIGN® uses magnesite

as the ideal binder for wood fibres. Magnesite protects the fibres and keeps them permanently elastic. For the production process only wood from sustainable forestry is used (PEFC and FSC certified).

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PRODUCT PORTFOLIO

As the only manufacturer of wood wool products for visual applications, HERADESIGN® offers a range of decorative closed pore surfaces in addition to the classic visible fibre surfaces.



SOUND ABSORPTION

When using HERADESIGN® creative shapes / modules, not only the variety of design but also the acoustic well-being of the users of a room can be improved. Due to the very good sound-absorbing properties of HERADESIGN® wood wool tiles, the reverberation time is shortened, the noise level is lowered and speech intelligibility increased.

PURE INSPIRATION

With the unlimited possibilities that HERADESIGN® *creative* offers, you can let your imagination run wild and be inspired for further ideas.



OPEN AND HOMOGENOUS SURFACE STRUCTURE

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Only with the production technologies and quality standards developed by HERADESIGN® is it possible to produce consistent, open, homogeneous and light appearing surface structures. This unique structure gives the tiles a noble and exclusive character for use in high-quality interior applications.

REGULATING HUMIDITY AND CLIMATE

Magnesite is a hygroscopic and is also a building biologically certified material. For this reason, HERADESIGN® acoustic tiles have, in addition to their acoustic and decorative properties, humidity and climate regulating functions.

DIMENSIONAL ACCURACY AND TOLERANCES

HERADESIGN®, is the only manufacturer using continuous band forming technology, this enables production with incredible thickness tolerances of only +/- 1 mm.



NATURE ON TREND

In addition to the certificate "Building Biology Harmless" (Institute for Building Biology in Rosenheim), HERADESIGN® also focuses on sustainability and resource conservation in terms of product technology and use of raw materials (EPD - AUB environmental declaration according to EN ISO 14025).





HOW IT'S DONE

9 STEPS TO PERFECTION

QUALITY AND CARE PROVIDE THE BEST RESULT

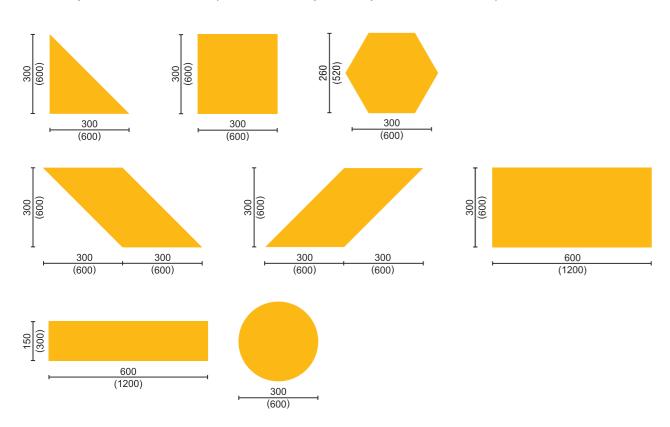
HERADESIGN® *creative* shapes/modules are produced with great care, quality controlled and transported to site.

Essential factors for a successful and attractive HERADESIGN® *creative* application are exact processing and suitable working conditions. Only careful work and high product quality ensure a satisfactory result.

Transportation to site, unpacking of the HERADESIGN® *creative* products and handling should be carried out with due care. Always work with clean hands and clean tools. We recommend wearing clean gloves.

OUR PRODUCT RANGE FOR YOU:

Our seven different HERADESIGN® *creative* shapes / modules are available as standard in 300 mm and 600 mm sizes. To realise your more unconventional plans, we are ready to assist you with custom-made production.



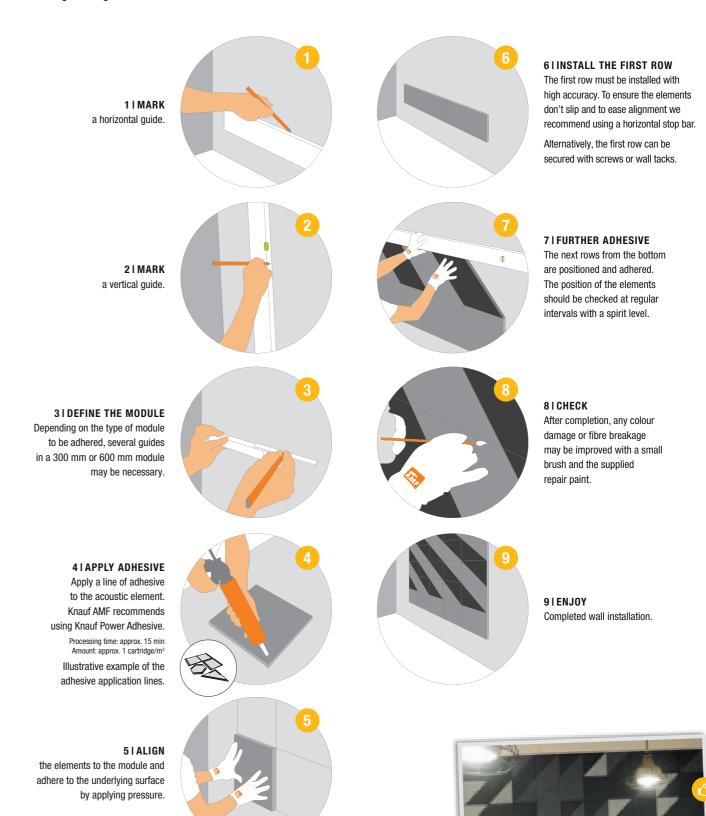
AVAILABLE SURFACES:



HERADESIGN® fine HERADESIGN® superfine HERADESIGN® micro

GENERAL GUIDELINES

The following installation guidelines refer to the adhesive installation of HERADESIGN® creative acoustic elements in 300 mm modules on the wall. For installation with HERADESIGN® screws, follow the corresponding procedure. **IMPORTANT:** The underlying surface must be able to take the load, level, dry and dust-free. Handling and underlying surface temperature min. + 7°C. Surfaces with unknown properties should be checked for their adhesion. The general guidelines for the installation of HERADESIGN® wood wool acoustic tiles must be observed.



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HERADESIGN® *creative* opens the door to a world with unlimited possibilities. In order for your dream design to become reality, we break old moulds and create something extraordinary.

Here, your imagination knows no bounds.

HERADESIGN® superfine | UK | KNAUF SHOWROOM

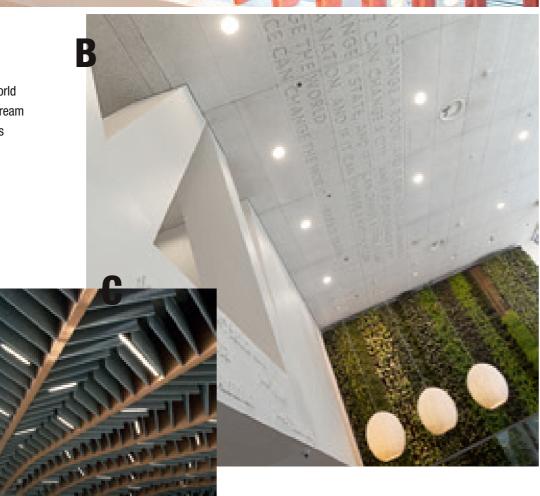
HERADESIGN® superfine | NL I LEIDEN UNIVERSITY

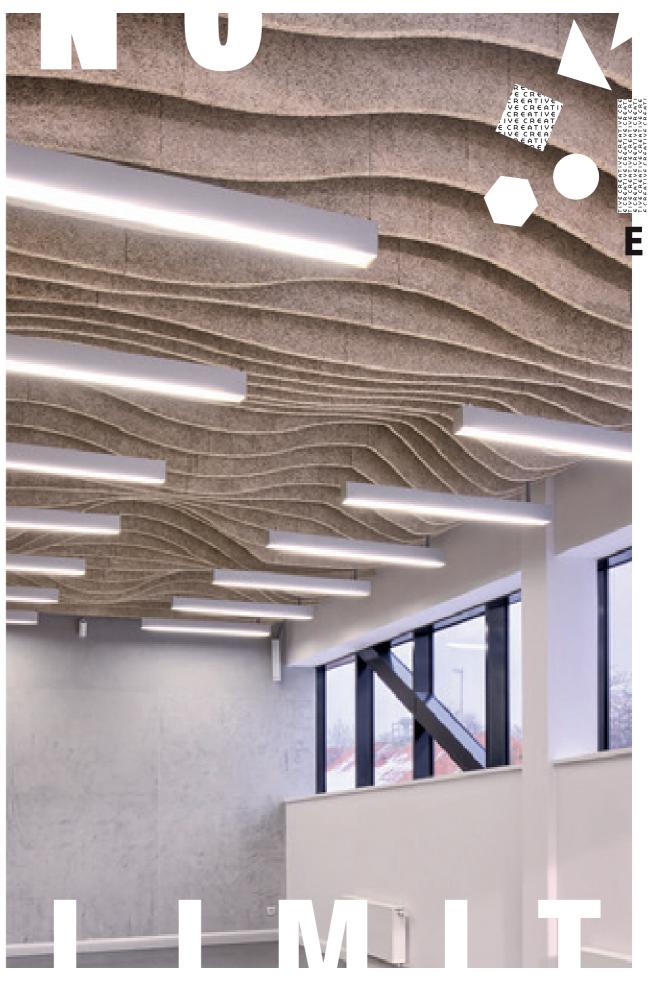
HERADESIGN® superfine | PL | Atrium University of Lublin

HERADESIGN® superfine | GER | RESTAURANT WAKU WAKU

HERADESIGN® superfine | Danzig | PL | UNIVERSITY OF TECHNOLOGY











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The acoustic ceiling specialist Knauf AMF, with its global sales and service network, offers on-site, solution orientated and timely advice for architects, specialist contractors, distributors and developers.

With us, you are always a ceiling solution ahead!

No responsibility or liability is accepted for the accuracy of the information provided. Subject to change without prior notice.

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TRANSPARENT



SCHNE **IDER**

WHEN REALISING IDEAS.



ANNA BAUER

HERADESIGN® OFFERS ME COMPLETELY NEW POSSI-BILITIES FOR A CREATIVE FREE REIN ON WALLS AND CEILINGS.